

“Emerging Issues in Healthcare Technology”

an
e-Health Symposium

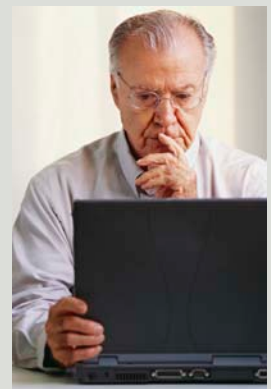
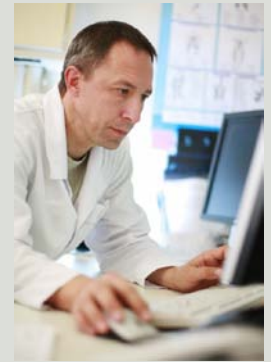
Presenter Biographies

Bruce Eckert

Bruce Eckert is a Regional Director for Beacon Partners, a leading healthcare management consulting firm. Beacon Partners offers a full range of IT consulting services from strategy, search and selection through implementation and support. Bruce specializes in IT strategy and regulatory issues, and thus, actively works with clients in developing ARRA Roadmaps that will lead to “meaningful user” status and helps in determining the maximum incentives available to organizations. In this role, Bruce guides hospitals and physician practices to cost-effectively plan, implement, and optimize enterprise-wide IT solutions. Prior to joining Beacon Partners, Bruce was in charge of Information Technology for Pine Rest Christian Mental Health Services and Director of Information Technology at Holland Community Hospital. Bruce is an active member of HIMSS, the American Economic Association, and is a Certified Professional in Healthcare Information Management Systems. Bruce holds an MBA from Michigan State University and a BS from the University of Chicago.

Dawn Simpson

Dawn Simpson (Trivalent Group), Vice President of Market Development, is responsible for the delivery of value added services at Trivalent Group, a leader in the technology services industry. Dawn has more than 20 years of progressive technology and business operations practical experience. She has created significant company value through her work at many levels; from business and technology strategic planning, and business process improvement; to organizational change management; to project management, design, development and implementation; business continuity consulting and global program management.



Dawn Simpson (continued)

Dawn has always focused on the creation of company value, helping to define, plan and realize strategic systems initiatives. She understands how to help organizations change themselves and create efficiencies through the use of technology. She is more than a solution designer, she plays an active role in the solutions that she implements and helps customers realize the benefits of the plans she has been instrumental in developing. Mrs. Simpson has received training and certification in project management, continuity management, and technology from several leading technology training firms during her career. Over the years she has been able to leverage her training in practical experiences within a variety of business types. She has also managed the creation and implementation of contingency plans in a variety of vertical markets, including healthcare, financial and transportation. Mrs. Simpson has been a frequently requested speaker on a variety of topics including Business Continuity Planning and Management, Project Management, Green IT, and many other dynamic technology topics.

Giri Dandamudi, M.D.

Giri Dandamudi is the Founder and President of Asthma Allergy Centers of Southwest Michigan. It is a private practice in allergy and immunology since July of 1980. There are currently 14 office locations in Southwest Michigan. He is the Founder and President of ModuleMD. ModuleMD is a full-service Medical Practice Management and EHR solutions consultancy with a national client base. Giri is a Board of Trustee member for Battle Creek Health Systems from 2010-2012. He is Assistant Professor/Clinical Faculty at Michigan State University-Kalamazoo Center for Medical Studies. He is a member of the Michigan State Medical Society Committee on Information Technology. Giri Dandamudi received his Board Certification from the American Academy of Pediatrics in 1985 and the American Academy of Allergy and Clinical Immunology in 1987 with a recertification in 1997.

